

Mums for 1960

WAYNE FLORAL CO.

Geneva, N. Y.



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Instructions for Ordering

TERMS OF SALE

PRICE

\$50.00 per 1000 in multiples of 50 of a variety, total order at least 1000 cuttings. The price is the same for all varieties listed in our catalogue.

\$6.00 per 100 in multiples of 50 of a variety for orders totalling less than 1000 cuttings.

For customers of approved credit 60 days net, 2% discount will be allowed if paid within 10 days.

\$7.00 per 100 in multiples of 25 of a variety for orders totalling less than 1000 cuttings, minimum order 100 cuttings.

SUBSTITUTIONS

To speed up delivery we will substitute to the best of our ability, if on shipping date certain varieties happen not to be available. No substitutions will be made if this is specifically mentioned when ordering.

SHIPPING INFORMATION

Special shipping instructions and address if different from your regular mail address should be shown on your order. All cuttings can be shipped either by Railway Express, Air Freight, Air Express, Greyhound Express, Parcel Post Special Handling Insured, please indicate preference on order blank. Please notify us immediately if there is any damage en route from being broken, heated, frozen or too long in transit and file claim with respective carrier.

We, Wayne Floral Co., give no warranty, express or implied, as to the productiveness of any cuttings or plants we send out and we will not be in any way responsible for the crop. Our liability, in all instances, is limited to the purchase price of the cuttings or plants.

CHANGES OR CANCELLATIONS

We cannot accept changes or cancellations on Mum cutting orders later than 30 days before specified shipping date.

Causes of Premature Budding of Chrysanthemum Cuttings During the Spring. How to Prevent it.

During the Spring, until May 1st, budding can occur, depending upon the variety and a temperature of 60 degrees or above.

To prevent setting of buds additional light can be given during the early Spring months. Use 60 watt bulbs, spaced four feet apart and about 30 inches above the plants. Use lights two hours each night until May 1.

LARGE FLOWERING VARIETIES

H—indicates hardy varieties.

P—indicates varieties suitable for pot plants.

Price: \$50.00 per 1000 for orders totalling 1000 cuttings and up, in multiples of 50 each. Please notice we offer all varieties at the same price. For orders totalling less than 1000 cuttings, or less than 25 of a variety, we charge slightly higher prices, see quotation on page 2.

YELLOW STANDARDS

7 WEEK VARIETIES—Pinch July 7

		<i>Normal Flowering Date</i>
H Ruby Breithaupt	Large December bright primrose yellow.....	Oct. 1
PH Sudan	Large December yellow, excellent for pots.....	Oct. 5
PH Illinois	Medium incurved, bright golden, fine for pots...	Oct. 5

8 WEEK VARIETIES—Pinch July 13

PH Gold Lode	Reflexed, gold. yellow, good spring pot.....	Oct. 15
H Mrs. Kidder	Medium incurved, deep lemon, responds well...	Oct. 20
P Blazing Gold	Golden yellow, medium sized.....	Oct. 23

9 WEEK VARIETIES—Pinch July 20

Luyona	Large yellow spider.....	Oct. 25
Good News	Incurved, gold. yellow, off season flowering.....	Nov. 1
P Yellow Lace	Yellow sport Queen's Lace, spider.....	Nov. 1
P Gold Lace	Golden Yellow sport, spider.....	Nov. 1
Yel. Albatross	Lemon yellow sport of Albatross.....	Nov. 1
P Wilson's Yellow	Sport of Wilson's White.....	Nov. 1

10 WEEK VARIETIES—Pinch July 28

P Imp. Ind. Yellow	Large incurved, deep lemon.....	Nov. 5
P Yel. Delaware	Int. incurved, sport of Delaware.....	Nov. 8
Yel. Shoesmith	Large incurved, sport Fred. Shoesmith.....	Nov. 10
Gold. Shoesmith	Large incurved, gold., excellent off season.....	Nov. 10

11 WEEK VARIETIES—Pinch August 3

Yel. Mefo	Large incurved, lemon yellow, off season.....	Nov. 20
P Bonn. DeLuxe	Small incurved, gold. yellow, excellent pot.....	Nov. 20
Harvester	Intermediate, deep lemon yellow incurved.....	Nov. 23

12 WEEK VARIETIES—Pinch August 10

Dk. Yel. Chattanooga	Large incurved, deep lemon yellow.....	Nov. 25
Golden Pearson	Golden yellow, incurved.....	Nov. 25
Yel. Peter John	Large light lemon yellow, decorative.....	Nov. 25
Golden Mrs. Ross	Large incurved, light golden.....	Dec. 3

13 WEEK VARIETIES—Pinch August 17

Tobin's Yellow	Intermediate deep lemon semi incurved.....	Dec. 10
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WHITE STANDARDS

8 WEEK VARIETIES—Pinch July 13

H White Pink Chief	Medium incurved, sport of Pink Chief.....	Oct. 15
H Silver Sheen	Medium incurved, white.....	Oct. 20

LARGE FLOWERING VARIETIES

WHITE STANDARDS (Cont.)

9 WEEK VARIETIES—Pinch July 20

*Normal
Flowering Date*

P Patterson's White	Large white, semi incurved.....	Nov. 1
P Queen's Lace	Pure white spider, off season flowering.....	Nov. 1
P Wilson's White	Large pure white, excellent pot variety.....	Nov. 1
Albatross	Large incurved.....	Nov. 1

10 WEEK VARIETIES—Pinch July 27

Giant Betsy Ross	Large incurved, excellent normal season.....	Nov. 5
P Imp. Ind. White	Best white for off season flowering.....	Nov. 5
P Ind. No. 3 White	Large incurved, excellent for off season.....	Nov. 5
P Ind. White	Large incurved.....	Nov. 5
Fred. Shoesmith	Large incurved.....	Nov. 10
Oregon	Large incurved, excellent for pots.....	Nov. 10

11 WEEK VARIETIES—Pinch Aug. 3

Marketeer	Medium incurved, used for extended blooming..	Nov. 18
Mefo	Large incurved, off season.....	Nov. 20

12 WEEK VARIETIES—Pinch August 10

White Peter John	Large clear white decorative.....	Nov. 25
Chattanooga	Large incurved, used for extended blooming....	Nov. 25
Dec. Glory	Medium incurved.....	Dec. 1

13 WEEK VARIETIES—Pinch August 17

Smith's Late White	Medium incurved.....	Dec. 5
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PINK STANDARDS

7 WEEK VARIETIES—Pinch July 7

H Stylish	Large cactus dec., old rose.....	Sept. 28
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8 WEEK VARIETIES—Pinch July 13

H Major Bowes	Int. incurved, deep lavender.....	Oct. 15
H Pink Chief	Medium incurved, large lavender.....	Oct. 15

9 WEEK VARIETIES—Pinch July 20

P Blue Ribbon	Small light lav. pink incurved, fine for pots.....	Nov. 1
P Queen of Pinks	Small incurved, pot plant variety.....	Nov. 1
Bunbu	Fully double spooned tip spider, off season.....	Nov. 1

10 WEEK VARIETIES—Pinch July 27

P Ind. Pink	Large incurved, off season blooming.....	Nov. 5
Orchid Queen	Large light orchid pink, semi incurve.....	Nov. 10
Dk. Orchid Queen	Sport of Orchid Queen, deep lavender.....	Nov. 10
Peggy Hoover	Spider, light pink tube.....	Nov. 10
P Princess Ann	Med. Salmon pink, excellent for pots, off season	Nov. 10
P Pk. Fred Shoesmith	Large incurved, sport Fred Shoesmith.....	Nov. 10

11 WEEK VARIETIES—Pinch August 3

P Calvert's Pink	Intermediate incurved, orchid pink, excellent for pots.....	Nov. 17
Thanks. Pink	Medium reflexed, dark amaranth.....	Nov. 20
Dk. Peter John	Large, deep, orchid decorative.....	Nov. 23
Ed. Seidewitz	Large incurved, lavender pink.....	Nov. 23

LARGE FLOWERING VARIETIES

BRONZE AND RED STANDARDS

7 WEEK VARIETIES—Pinch July 7

		<i>Normal Flowering Date</i>
H Ruth Scott	Large semi incurved, golden bronze, tall	Sept. 28
H Purdue	Medium incurved, gold reverse, excellent pot . . .	Oct. 12

8 WEEK VARIETIES—Pinch July 13

H Wisconsin	Medium incurved, deep apricot	Oct. 15
H Amber Bright	Large golden bronze	Oct. 15
H Zylon	Medium, crimson, incurved, responds well	Oct. 20

9 WEEK VARIETIES—Pinch July 20

Detroit News	Large incurved, reddish bronze, off season	Nov. 1
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10 WEEK VARIETIES—Pinch July 27

P Brendon	Large, vivid bright red, pot plant	Nov. 5
P Dk. Ind. Bronze	Large incurved, sport of Ind. Bronze	Nov. 5
P Ind. Bronze	Large incurved, responds readily	Nov. 5
Anaconda	Large incurved, copper red	Nov. 8
P Delaware	Reddish bronze, excellent for pots	Nov. 8
P Inc. Delaware	Red. bronze, tightly incurved, excellent for pots	Nov. 8
Mrs. Roy	Large red with copper reverse	Nov. 13
Waikiki	Spider, red br. tube, yellow tips, tall	Nov. 13
Garnet King	Medium reflexed, true velvety red	Nov. 13

11 WEEK VARIETIES—Pinch August 3

P Balcombe Perfection	Intermediate incurve, good for pots, copper bronze	Nov. 18
P Red Balcombe Perf.	Interm. incurve, bright red, copper br. reverse . .	Nov. 18
P Valentine	Large red disbud decorative, excellent for pots, Christmas and Valentine	Nov. 20
P Calvert's Gold	Int. gold. bronze, impr. Apricot Queen, excellent for pots	Nov. 20

12 WEEK VARIETIES—Pinch August 10

Br. Peter John	Large salmon rust, sport of Peter John	Nov. 25
Gladys Pearson	Intermediate incurve, light buff bronze	Nov. 25
Oak Leaf	Dk. bronze, sport of Gladys Pearson	Nov. 25

YELLOW POMPONS, DECORATIVES, SINGLES and ANEMONES

H—indicates hardy varieties.

D—indicates varieties suitable for disbudding.

P—indicates varieties suitable for pot culture.

7 WEEK VARIETIES—Pinch July 7

H Yellow Supreme	Cushion, bright lemon	Sept. 28
PH Kings Ransom	Int. December, gold. yellow, tops for pots	Oct. 10
PH Arlora	Lemon yellow, fine for pots	Oct. 10

9 WEEK VARIETIES—Pinch July 20

Yellowchip	Lemon yellow, sport of Bluechip excellent	Nov. 1
Gold Coast	Intermediate pompon	Oct. 25
Dandy	Int. pompon, production of Gold Coast	Oct. 25

YELLOW POMPONS, DECORATIVES, SINGLES AND ANEMONES (Cont.)

10 WEEK VARIETIES—Pinch July 27

		<i>Normal Flowering Date</i>
	Yellow Iceberg	Sport of Iceberg, lemon yellow..... Nov. 5
	Yellowtop	Large decorative, cloth house..... Nov. 5
	Yel. Beauregard	Sport of Beauregard..... Nov. 5
D	Yel. Shasta	Yel. anemone, year around blooming..... Nov. 10
	Jealousy	Med. pomp., intense yellow, green eye..... Nov. 10
	Heyday	Med. bright yel. pomp., productive, cloth h..... Nov. 10
	Yel. Igloo	Sport of Ill. Igloo..... Nov. 10
	Yel. Ill. Snowdrift	Sport of Ill. Snowdrift..... Nov. 10
P	Yel. Pacesetter	Single, sport of Pacesetter..... Nov. 10

11 WEEK VARIETIES—Pinch August 3

	Yel. Taffeta	Interm. lemon, excellent off season..... Nov. 15
	Gold Ball	Med. gold. yellow, excellent for cloth house.... Nov. 15
	Forty Niner	Very good responding gold. yellow pompon.... Nov. 15
D	Yel. L. I. Beauty	Sport of L. I. Beauty..... Nov. 20
	Yel. Highbrow	Sport of Highbrow..... Nov. 20
	Lollipop	Int. pompon, lemon yellow..... Nov. 20
	Pippin	Int. pompon, deep lemon yellow..... Nov. 20
	Sultan	Large decorative, deep golden..... Nov. 20

12 WEEK VARIETIES—Pinch August 10

	Sunnyside	Med. pompon, very productive..... Nov. 25
	Goldsmith	Large decorative, golden yellow..... Nov. 25
	Highlander	Med. pomp., intense yellow decorative..... Nov. 25
D	Yellow Valencia	Large single, golden yellow..... Nov. 28
	Yellow Galaxy	Single, sport of Galaxy..... Dec. 1

13 WEEK VARIETIES—Pinch August 17

	Gold. Acclaim	Large pompon, sport of Yellow Acclaim..... Dec. 5
	Coronation	Large golden decorative..... Dec. 5
	Corsair	Large golden yel., good responding..... Dec. 10
	Yel. Snowcrest	Light yellow pompon., green center..... Dec. 13

14 WEEK VARIETIES—Pinch August 24

	Yellow Garza	Medium anemone, light yellow..... Dec. 15
	Sunrise	Yellow pompon, late Gold Coast..... Dec. 20
	Vibrant	Large decorative, deep lemon..... Dec. 20

15 WEEK VARIETIES—Pinch August 31

	Yel. Revelation	Med. pompon, good production..... Dec. 25
	Ill. Yel. Snowbound	Med. decorative, light yellow..... Jan. 5
	Golden Snowbound	Med. decorative, golden yellow..... Jan. 5

WHITE POMPONS, DECORATIVES, SINGLES AND ANEMONES

7 WEEK VARIETIES—Pinch July 7

		<i>Normal Flowering Date</i>
HP Ostosa	Large white, low, off season blooming	Sept. 25
H Benora	Intermediate white pompon, cushion	Oct. 8

8 WEEK VARIETIES—Pinch July 13

Pristine	Interm. pure white, best for early cloth	Oct. 20
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9 WEEK VARIETIES—Pinch July 20

Wh. Popcorn	Medium pompon, sport of Popcorn	Oct. 25
White Keepsake	White pompon, March thru October	Oct. 25
Alaska	White anemone, with white cushion, tops	Nov. 1

10 WEEK VARIETIES—Pinch July 27

	Large dec. pompon, good under glass or cloth . . .	Nov. 5
D Iceberg	Pompon, chalk white	Nov. 5
Ill. Igloo	Cream white pompon, good for year around flowering	Nov. 10
D Ice Cream	Interm. dec., 3-4 in. diam., fine disbud	Nov. 10
PD Pacesetter	Med. daisy, responds to off season flowering	Nov. 10
D Shasta	Med. anemone, responds well throughout the year	Nov. 10
Ill. Snowdrift	Spider pompon, responds throughout the year	Nov. 10

11 WEEK VARIETIES—Pinch August 3

White Taffeta	Pure white sport, excellent for regular and off season	Nov. 15
Priscilla	Med. pompon, good producer	Nov. 20
Highbrow	Large decorative, good for late clothhouse	Nov. 20
D L. I. Beauty	Large anemone, white with yellow center	Nov. 20
Paramount	Med. white, ivory pomp., good for clothhouse	Nov. 23

12 WEEK VARIETIES—Pinch August 10

D Wh. Valencia	Large white single	Nov. 25
Fortune	White pompon, outstanding quality flower	Dec. 1

13 WEEK VARIETIES—Pinch August 17

Acclaim	Large pompon, responds well	Dec. 5
Ill. Starlet	Intermediate white anemone	Dec. 10
Icecap	Intermediate chalk white pomp, vigorous growth	Dec. 10
Snowcrest	Small pomp., distinctive green eye	Dec. 13

14 WEEK VARIETIES—Pinch August 24

Garza	Medium anemone	Dec. 15
Silversmith	Large white decorative, very productive	Dec. 15
Trenton	Intermediate pompon, good form and substance	Dec. 15
Elegance	Int. white dec., 60 degree program, clean growth	Dec. 20

15 WEEK VARIETIES—Pinch August 31

Revelation	Medium large decorative	Dec. 25
Ill. Snowbound	Medium large decorative, 60 degree program	Jan. 5
Talmeda	Medium white pompon, good form and substance	Jan. 5

PINK POMPONS, DECORATIVE, SINGLES AND ANEMONES

*Normal
Flowering Date*

7 WEEK VARIETIES—Pinch July 7

P Minnpink	Excellent pink cushion, fine for Spring pots	Sept. 20
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8 WEEK VARIETIES—Pinch July 13

Carolyn Yosick	Med. lavender pink, clothhouse and regular . . .	Oct. 20
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9 WEEK VARIETIES—Pinch July 20

Pinkette	Small dark pink, cloth house	Oct. 25
Reward	Bright pink daisy, year around blooming	Oct. 25
P Bluechip	Medium large dec., excellent for off season	Nov. 1

10 WEEK VARIETIES—Pinch July 27

P Portrait	Luminous pink, short growth, off season flowering	Nov. 8
P Personality	Large luminous pink, good pot plant, tolerates 56	Nov. 10
Pandora	Luminous pink dec., vigorous, good for cloth house	Nov. 10
P Humdinger	Large luminous violet, good pot plant	Nov. 10
Masterpiece	Bright deep lavender pomp., off season flowering .	Nov. 12

11 WEEK VARIETIES—Pinch August 3

Taffeta	Two tone pink, decorative, off season flowering .	Nov. 15
Almega	Large pompon, light lavender	Nov. 20
D Pink L. I. Beauty	Large anemone, light lavender	Nov. 20
Ill. Formal	Int. Pink pomp., tubular rays, responds	Nov. 23

12 WEEK VARIETIES—Pinch August 10

D Valencia	Large single, rose pink	Nov. 25
D Dk. Valencia	Large single, orchid pink	Nov. 25
Delmar	Intermediate pompon., light lav. pink, cloth house.	Nov. 25

13 WEEK VARIETIES—Pinch August 17

D Debutante	Large pink daisy, responds well to off season blooming	Dec. 10
Minstrel	Medium pompon, lavender pink	Dec. 12

14 WEEK VARIETIES—Pinch August 24

Medallion	Lavender rose, recommended Dec. thru February	Dec. 20
Alvoda	Large Dec., portrait pink, excellent	Dec. 25
Lynda McClane	Pink pompon, does not come blind	Dec. 25

BRONZE & RED POMPONS, DECORATIVES, SINGLES AND ANEMONES

		Normal Flowering Date
7 WEEK VARIETIES—Pinch July 7		
H Champion Cushion	Deep bronze pompon	Sept. 25
H Lipstick	Burgundy red, free breaking, fine spring pot.	Oct. 5
9 WEEK VARIETIES—Pinch July 20		
HP Resolute	Large bronze red, desirable as spring pot.	Oct. 25
Buccaneer	Rich orange bronze daisy, excellent for shading.	Nov. 1
Bronzechip	Orange bronze, sport of Bluechip, off season.	Nov. 1
Firefly	Orange red pomp., holds color exceptionally well	Nov. 1
10 WEEK VARIETIES—Pinch July 27		
Jetfire	Interm. flaming red dec., clothhouse and regular, use sterilized soil.	Nov. 5
Rubicon	Interm., dec., red bronze, cloth house.	Nov. 5
Beauregard	Orange bronze, decorative, off season.	Nov. 5
Climax	Intermediate pompon, intense orange, vigorous growth.	Nov. 10
P Red Humdinger	Exciting burgundy red, excellent for pots.	Nov. 11
Br. Masterpiece	Large pompon, responds well.	Nov. 12
11 WEEK VARIETIES—Pinch August 3		
Beauregard Supreme	Selected from Beauregard, increased vigor.	Nov. 15
Rusticon	Intermed. rust red pomp., cloth house.	Nov. 20
Thelma	Pomp., brilliant scarlet, responds to late shading.	Nov. 20
Red Rolinda	Intermediate anemone for November and December.	Nov. 23
Rubaiyat	Velvety red, excellent for X'mas, use lights.	Nov. 23
12 WEEK VARIETIES—Pinch August 10		
D Br. Goldsmith	Large decorative, off season flowering.	Nov. 25
D Apricot Valencia	Large single, apricot	Nov. 28
D Crimson Valencia	Large single, crimson red.	Nov. 28
Galaxy	Orange scarlet, excellent for extending season.	Dec. 1
13 WEEK VARIETIES—Pinch August 17		
Christmas Star	Intermed. red single, productive and responsive.	Dec. 12
Flame Minstrel	Intermed. pomp., imp. Red Minstrel, richer color, superior response and vigor.	Dec. 13
14 WEEK VARIETIES—Pinch August 24		
Christmas Greetings	Large decorative red pompon	Dec. 15
Merrymaker	Intermediate red single.	Dec. 20
Poinsettia	Large bright red daisy, sparse production, but beautiful for Christmas.	Dec. 20

